

# JERKY DIRECT

PREMIUM PRODUCTS

## JERKY NEWSLETTER

NOVEMBER 2005

*Supplement your health...  
Your income too!*

I hope that everyone is aware and helping their downlines become excited about the new health pack that was introduced into Jerky Direct last month. Those of us who have started using the supplements are very pleased with the results. I personally feel I am giving my body the things it needs to stay healthy, but I also feel less tired and more comfortable about what I am putting into my body.

This great supplement provides everyone a wonderful opportunity to increase the monthly commission check and help them to find financial independence that alone will greatly help to increase our mental and physical health.

So let me encourage everyone to educate yourselves and downline people about the wonderful benefits of such things as Krill Oil and the other supplements and at the same time start increasing your monthly income. I hope we are all having fun!

Good Luck and Good Health – Roger Ball *President, Jerky Direct*

## NEW PRODUCT LINE

On Thursday September 29th, 2005 we had a special Conference Call and Web Cast to unveil our new product line. Effective October 1st, the new Whole Health Direct Supplement Pack became available to our Distributors. The response has been overwhelming. This new product line has come about because of our commitment to help our Distributors earn additional income from their home-based business. Since we are a “Healthy Products” company we have been asked by MANY Distributors to add health-oriented products. As we looked for different product classifications to work with, we found that health supplements were the growing segment of the health industry.



As the "Baby Boomers" are getting older, the U.S. population as a whole has become obsessed with health. We surveyed MANY people in the Direct Sales industry and many of our Distributors. Supplements were on the top of the list of things they wanted from us. MANY have sent us emails thanking us for this move. We have entered into a new era with our company and have opened a new door to our Distributors income earning potential. Many people have expressed a desire to be able to not only make additional income from their Jerky Direct business but also offer a variety of high quality, healthy products to their existing customer base. This is the beginning of the realization of that wish.

In fulfillment of our founder, Roger Ball's promise, we are working furiously to get printed promotional information into your hands. We will be adding many of these items to your Back Office so check there often.

## CONFERENCE CALLS/WEB CASTS

Just a reminder to everyone, we hold Opportunity Presentation Conference Calls/Web Casts EVERY Tuesday and Wednesday evenings at 8:00 pm Mountain Time (that is 10:00 pm Eastern, 9:00 pm Central and 7:00 pm Pacific Times). These calls are designed to help you in your business building efforts. We go COMPLETELY through the opportunity that you, as a Jerky Direct Distributor, have to offer. The TOLL FREE telephone number is (888) 550-5602 and the Conference Code (PIN) is 9336 5121. If you have internet access while you are on the telephone (at the same time), you can view the presentation at [www.spiderphone.com/93365121](http://www.spiderphone.com/93365121). Please invite anyone you are working with to join us on these Opportunity Presentation Conference Calls/Web Casts. (EVEN THE PHONE CALL IS FREE.)

## INTRODUCING - NEW BUSINESS BUILDING TRAINING CALLS

On Thursday evenings at the same time (8:00 Mountain Time) we will be giving Business Building Distributor Training. These are also FREE and are designed to help you learn about the various aspects of your business. Topics to be covered will include "The Three Keys to Recruiting", "Putting Together a Business Plan for Your Business", "Product Knowledge", etc. If you are serious about building your business, you won't want to miss the Thursday evening Training Calls. The TOLL FREE telephone number is (888) 550-5602 and the Conference Code (PIN) is 9336 5121. If you have internet access while you are on telephone (at the same time), you can view the presentation at [www.spiderphone.com/93365121](http://www.spiderphone.com/93365121).

## HOLIDAY GIVING

Jerky makes excellent stocking-stuffers and gifts for your neighbors and now Jerky Direct is offering various gift packs. Make sure you go into your website back office and print out labels for your jerky so that everyone knows how they can order more from you. We will offer 6 bags/case.

## ORGANIC BEEF JERKY – WHAT IT IS...

- Organic beef raised without added hormones and without added antibiotics
- Beef raised on organic feed
- Cattle are never fed animal by-products
- No artificial ingredients, no added MSG (monosodium glutamate), no preservatives, no nitrite, no erythorbate.



## SALMON RIVER LODGE EXTENDS UNIQUE OPPORTUNITY TO JERKY DIRECT DISTRIBUTORS



Roger Ball, the founder of Jerky Direct, is also the owner of Salmon River Lodge, Inc. Salmon River Lodge is Idaho's premier Lodge and full service outfitter, operating in the largest wilderness area in the lower 48 States alongside the world famous "River of No

Return" (Main Salmon River). Mr. Ball is offering Jerky Direct Distributors the opportunity to earn additional income by acting as booking agents.

If you would like to visit the Salmon River Lodge for whitewater rafting, horseback riding, fishing, hunting, etc., all Jerky Direct Distributors will now receive a 15% discount.

If you are interested in being a sales agent (travel agent) for the Salmon River Lodge, please contact Norman F. Schenk toll free: 800-635-4717.

### TOP 15 STOREFRONT OWNERS

**Paula Scarcella**  
**Sam Hall**  
**Dan Kuech**  
**Jim Campbell**  
**Veronica Flynn**  
**Charlie Thackston**  
**David Graham**  
**Diana Shugar**  
**Brian Persons**  
**Thomas Mitchell**  
**Dorothy Brandon**  
**Jeff Wallace**  
**Joni Guthrie**  
**Kathleen Laramore**  
**Paul Bittle**

**CONGRATULATIONS!!!**